

#MCAPconnect2024

#antipoverty



#communityactionworks

#2Gen

#MDGov

MCAP SOCIAL MEDIA TOOLKIT

2024

COMMUNICATIONS ACTIVATED

Committed to Your Community Action Success
Maryland Community Action Partnership (MCAP)

Welcome!

The purpose of MCAP's Community Action Social Media Toolkit is to build awareness about our collective impacts and statewide reach. Inside this toolkit, you will find helpful resources, reminders, and monthly prompts for content sharing. We encourage you to personalize the templates with your stories throughout the entire year to tell how we are building bridges and strengthening families and communities.

This toolkit contains templates of social media posts, ideas to elevate awareness about our legislative priorities, press release templates, and more! There are featured resources for Advocacy Day, Wellness, Annual Conference, and more information that your agency can use to increase your visibility and positive impacts.

Please join us in our pursuit to reach out to our network, as well as, build stronger relations with our ecosystem partners. Follow, like, and share MCAP's social media posts.

Let's make this a year that will be remembered for our network's commitment to unity in our outreach.

Building Bridges for Community Impact
Inspire – Unite – Activate

How To Use This Toolkit

The toolkit has been built to strategically address network priorities for Community Action success. It provides a monthly guide of recommendations for communications by content topics and maps key awareness dates throughout the year. For each month, you will find a suggested calendar for social media, ready-to-use social media graphics, templates and message starters for your social media posts. There is also an at-a-glance annual calendar you could print out as a reference for planning and reminders.

Accessibility to graphics is enabled throughout the document so you can download graphics you would like to use. We will house this toolkit online and continue to refine it as we receive feedback from members. We love to hear from you and are dedicated to your success!

Please keep in mind that this is a guide for you to use as needed. You could further personalize suggested content, graphics and posts with your own branding and agency messaging.

Strategic Content Promotion by Hashtag

While there are suggested themes to highlight each month, we continue to weave communication about strategic programs throughout the year whenever possible. See them noted below:

#MCAPCONNECT2024

#ANTIPOVERTYFUND

#BUILDINGBRIDGES

#HEADSTART

#DDDRP

#2GEN

#HOUSINGEQUITY

#STRONGCOMMUNITIES

#COMPETITIVEWAGE

#COMMUNITYACTION60

#60YEARSSTRONG

#ECONOMICSECURITY

2024

At A Glance

JANUAR

SU	MO	TU	WE	TH	FR	SA
	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY

SU	MO	TU	WE	TH	FR	SA
				01	02	03
04	05	06	07	08	09	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
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MARCH

SU	MO	TU	WE	TH	FR	SA
					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL

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	01	02	03	04	05	06
07	08	09	10	11	12	13
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MAY

SU	MO	TU	WE	TH	FR	SA
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JUNE

SU	MO	TU	WE	TH	FR	SA
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09	10	11	12	13	14	15
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23	24	25	26	27	28	29
30						

JULY

SU	MO	TU	WE	TH	FR	SA
	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST

SU	MO	TU	WE	TH	FR	SA
				01	02	03
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER

SU	MO	TU	WE	TH	FR	SA
	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
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28	29	30				

OCTOBER

SU	MO	TU	WE	TH	FR	SA
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20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER

SU	MO	TU	WE	TH	FR	SA
					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

DECEMBER

SU	MO	TU	WE	TH	FR	SA
	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

2024

Key Initiatives By Month

JANUARY

New Year
Mental Wellness
National Poverty Awareness
Annual Legislative Priorities
Amplify MCAP's Advocacy Day
MLK
IRS EITC

FEBRUARY

Black History Month
Valentine's Day
We LOVE CAAs
Presidents' Day
Share Your Stories
Self-Sufficiency
Random Act of Kindness
World Day of Social Justice
LIHEAP Action Day

MARCH

National Nutrition Month
Scholarship Opportunities
Women's History Month
CAA Training

APRIL

Honor Our Volunteers

National Interprofessional
Healthcare

Tax Deadline Awareness 15th
Arbor Day 29th

MAY

Annual MCAP Conference
Community Action Month
Mental Health Awareness
Mother's Day
National Nurses Day
National Teacher Appreciation
Head Start's Birthday
60th Anniversary
International Day of Families

JUNE

Homeownership Awareness
Fresh Fruit and Vegetables
Reading Challenge
Father's Day
Juneteenth
Family Health and Fitness
Pride Month
National Safety Month

JULY

Independence Day 4th
Parent Mentoring
Beating the Summer Heat
Parents' Day 28th

AUGUST

Back to School Time
LIHEAP Action Month
Family Day 4th
Senior Citizens Day 18th
New CAA Staff Resources

SEPTEMBER

Workforce Development
Competitive Wages
2-Gen
Diaper Awareness
Labor Day
CAAs Workers

OCTOBER

Child Health Day 7th
Energy Awareness
Weatherization Day 30th
Head Start Awareness
Domestic Violence Prevention
"Go Purple" 19th

NOVEMBER

Thanksgiving

Homeless Youth Awareness
Food Insecurity

CAA Professionals
"Committed to the Promise"

DECEMBER

Spirit of Giving
National Youth Homelessness
Universal Human Rights Month
Wellness Checks
Reflection
Strategic Planning

2024

Content Momentum By Week Day

MONDAYS

Mission-Drivers

#MissionMonday
#MotivationMonday

TUESDAYS

Tips & Timely Topics

#TuesdayTips
#TuesdayTestimonial
#TransformationTuesday
#TrainingTuesday
#2GenTuesday

WEDNESDAYS

Wellness

#ImpactWednesday
#WellnessWednesday
#WeatherizationWednesday

THURSDAYS

Throwbacks & Thanks

#ThrowbackThursday
#TBT
#ThankfulThursday

FRIDAYS

Facts & CAP Friends

#FactFriday
#FridayFeature
#CommunityActionPartners

SATURDAYS

Service for Others

#SaturdayCommunityService
#CommunityService

SUNDAYS

Successes for Clients

#SundaySuccess
#ImpactStories

JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
	1 Happy New Year!	2 Legislative Priorities	3	4	5	6
7	8 Mission Monday	9 Legislative Priorities	10 Mental Wellness Wednesday	11	12	13
14	15 MLK Day	16 MCAP Advocacy Day	17 Mental Wellness Wednesday	18	19	20
21	22 Mission Monday	23 Legislative Priorities	24 Mental Wellness Wednesday	25	26	27
28 EITC Awareness Day	29	30 Legislative Priorities	31 Mental Wellness Wednesday			

REMINDERS

- New Year
- Mental Wellness Month
- National Poverty Awareness Month
- Annual Legislative Priorities
- MCAP's Advocacy Day
- MLK (3rd Monday)
- IRS EITC Awareness Day (January 28)
 - [Link for EITC Awareness Day Details](#)


HASTAGS

- #MentalWellnessMonth
- #Advocacy
- #CommunityActionAntiPovertyFund
- #MLK
- #AntiPoverty
- #EITC


WELLNESS

Graphics

MCAP HONORS MLK



He was a man
who had a
dream



**WE CONTINUE
TO FULFILL
HIS DREAM
EVERY DAY.**

Martin Luther King Jr Day

January Is National Poverty Awareness Month


Thirty-eight million of us live below the official poverty line – that's more than the population of the country of Australia.



Visit [IRS.gov/EITC](https://www.irs.gov/EITC) to see if you qualify for this valuable tax credit.

MCAP WEDNESDAY WELLNESS MINI CHALLENGE

- 1 Watch the sunrise
- 2 Sing a favorite song
- 3 Write down something you are proud of
- 4 Read a poem



MARYLAND COMMUNITY
ACTION
PARTNERSHIP

A NETWORK OF COMMUNITY ACTION
AGENCIES SERVING MD, DC & DE

JANUARY

Message Starters

“Everybody can be great because everybody can serve.” We honor MLK and continue to build the dream for our communities.

#MLK #Dream #CommunityActionWorks #CommunityActionPartners
#MCAPconnect2024

Presidents’ Day #LBJ who enacted the Economic Opportunity Act

Join MCAP for our 2024 Advocacy Day on January 16th at the Calvert House in Annapolis, starting at 9 AM. Register now!

<https://maryland-cap.org/advocacy-day-2024/>

#MCAPconnect2024

#Advocacy

#CommunityAction

#2Gen

#WholeFamily

#HousingStabilization

#CommunityActionAntiPovertyFund

#MDGov

Advocate to establish The Community Action Anti-Poverty Fund to meet the increased demand for human services to stabilize families. Join MCAP for our 2024 Advocacy Day January 16th! Register now! #MCAPconnect2024

#Advocacy #CommunityAction #2Gen #WholeFamily #HousingStabilization

#CommunityActionAntiPovertyFund #MDGov

Advocate to Ensure Continuity of 2-Generation/Whole Family Funding to Support Comprehensive Services for Children and Families.

#MCAPconnect2024 #Advocacy #CommunityAction #2Gen #WholeFamily

#HousingStabilization #CommunityActionAntiPovertyFund #MDGov

Advocate to stabilize housing to support those struggling to address high inflation and soaring rents. Join MCAP for our 2023 Advocacy Day on January 16th.

Register now! #MCAPconnect2024

#Advocacy #CommunityAction #2Gen #WholeFamily #HousingStabilization

#CommunityActionAntiPovertyFund #MDGov



Right click the
60th logo and save it
for your own use!

COMMUNITY ACTION CELEBRATES OUR 60TH ANNIVERSARY

[CLICK HERE FOR NATIONAL
PARTNERSHIP TOOLKIT](#)

Use these graphics throughout the whole year. Build awareness of Community Action's history, legacy and success of 60 years and running!

#60YearsStrong

#CommunityAction60

#communityactionworks

#competitivewage

#equity

#economicmobility

#housing

#antipovertyfund

#selfsufficiency



ADVOCACY DAY SOCIAL MEDIA

2024

COMMUNICATIONS ACTIVATED

Use these graphics to promote our legislative priorities and advocacy efforts. Use templates to personalize them with your own logo.

ADVOCACY

Graphics

(Promoting Legislative Priorities)



MARYLAND COMMUNITY ACTION PARTNERSHIP
A NETWORK OF COMMUNITY ACTION AGENCIES SERVING MD, DC & DE

SUPPORT THE COMMUNITY ACTION ANTI-POVERTY FUND

COMPETITIVE WAGE FOR WORKERS

SUPPORT THE INCREASED DEMAND

HOUSING EQUITY & DEVELOPMENT

[CLICK TO LEARN MORE](#)



MARYLAND COMMUNITY ACTION PARTNERSHIP
A NETWORK OF COMMUNITY ACTION AGENCIES SERVING MD, DC & DE

ADVOCATE FOR A COMPETITIVE WAGE FOR WORKERS

SUPPORT THE COMMUNITY ACTION ANTI-POVERTY FUND

[CLICK TO LEARN MORE](#)



MARYLAND COMMUNITY ACTION PARTNERSHIP
A NETWORK OF COMMUNITY ACTION AGENCIES SERVING MD, DC & DE

ADVOCATE TO SUPPORT THE INCREASED DEMAND

SUPPORT THE COMMUNITY ACTION ANTI-POVERTY FUND

[CLICK TO LEARN MORE](#)



MARYLAND COMMUNITY ACTION PARTNERSHIP
A NETWORK OF COMMUNITY ACTION AGENCIES SERVING MD, DC & DE

ADVOCATE FOR HOUSING EQUITY & DEVELOPMENT

SUPPORT THE COMMUNITY ACTION ANTI-POVERTY FUND

[CLICK TO LEARN MORE](#)

ADVOCACY

Graphics

(Promoting Advocacy Day)

JOIN ADVOCACY DAY JAN. 16TH



**SUPPORT THE
COMMUNITY ACTION
ANTI-POVERTY FUND**



**COMPETITIVE
WAGE FOR
WORKERS**



**SUPPORT THE
INCREASED
DEMAND**



**HOUSING
EQUITY &
DEVELOPMENT**

[CLICK TO REGISTER NOW](#)

JOIN ADVOCACY DAY JAN. 16TH



**ADVOCATE FOR A COMPETITIVE
WAGE FOR WORKERS**



**SUPPORT THE
COMMUNITY ACTION
ANTI-POVERTY FUND**

[CLICK TO REGISTER NOW](#)

JOIN ADVOCACY DAY JAN. 16TH



**ADVOCATE TO SUPPORT
THE INCREASED DEMAND**



**SUPPORT THE
COMMUNITY ACTION
ANTI-POVERTY FUND**

[CLICK TO REGISTER NOW](#)

JOIN ADVOCACY DAY JAN. 16TH



**ADVOCATE FOR HOUSING
EQUITY & DEVELOPMENT**



**SUPPORT THE
COMMUNITY ACTION
ANTI-POVERTY FUND**

[CLICK TO REGISTER NOW](#)

ADVOCACY

Templates
(Add your logo to the top)

**SUPPORT THE
COMMUNITY ACTION
ANTI-POVERTY FUND**



**COMPETITIVE
WAGE FOR
WORKERS**

**SUPPORT THE
INCREASED
DEMAND**

**HOUSING
EQUITY &
DEVELOPMENT**

[CLICK TO LEARN MORE](#)

**ADVOCATE FOR A COMPETITIVE
WAGE FOR WORKERS**



**SUPPORT THE
COMMUNITY ACTION
ANTI-POVERTY FUND**

[CLICK TO LEARN MORE](#)

**ADVOCATE TO SUPPORT
THE INCREASED DEMAND**



**SUPPORT THE
COMMUNITY ACTION
ANTI-POVERTY FUND**

[CLICK TO LEARN MORE](#)

**ADVOCATE FOR HOUSING
EQUITY & DEVELOPMENT**



**SUPPORT THE
COMMUNITY ACTION
ANTI-POVERTY FUND**

[CLICK TO LEARN MORE](#)

FEBRUARY

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2 Share Your Stories	3
4	5 Self-Sufficiency Standard	6 LIHEAP Action Day	7	8	9 Share Your Stories	10
11	12 We Love Our CAAs	13 We Love Our CAAs	14 Valentine's Day	15 We Love Our CAAs	16 We Love Our CAAs	17 Random Act of Kindness Day
18	19 Presidents' Day	20 World Day of Social Justice	21	22	23 Share Your Stories	24
25	26 Self-Sufficiency Standard	27	28	29		

REMINDERS

- Valentine's Day
- We LOVE CAAs
- Black History Month
- LIHEAP Action Day - February 6th
 - [Link to NEUAC website details](#)
- Random Act of Kindness - February 17th
- Presidents' Day - February 19th
- World Day of Social Justice - February 20th
- Share Your Stories About Community Action
- Self-Sufficiency Standard and Calculator

HASTAGS

- #SelfSufficiency
- #SelfSufficiencyStandard
- #BlackHistoryMonth

FEBRUARY

Graphics)



FEBRUARY

Message Starters

This February, we come together not just to celebrate but to remember, reflect, and honor the monumental figures who have deeply impacted our collective history and the course of civil rights. Today, we pay special homage to #MLK Dr. Martin Luther King Jr., a stalwart champion for equality, kindness, and justice. His enduring legacy, embodied in his immortal words, "I have a dream," still resonates with every one of us and continues to inspire the path of change in society. #BlackHistoryMonth

MCAP #MissionMonday here! How much does it cost for families to get by? MCAP's Self-Sufficiency Standard calculates it for you with a free online calculator. Check it out here! <https://maryland-cap.org/the-maryland-2023-self-sufficiency-standard-calculator>.

#2Gen Approach tracks outcomes on a "Crisis to Thriving" scale to bring all families to economic security. Access our latest cross-updates and household stories at <https://maryland-cap.org/what-we-do/the-two-generation-approach/>. #MCAPConnect2024

We honor #LBJ who enacted the Economic Opportunity Act establishing Community Action Agencies as we recognize Presidents' Day today!
#PresidentsDay
#LBJ

Link: <https://www.ncap.info/about/history/history-of-community-action.html>

"By enrolling children in Head Start and securing childcare for younger siblings, an agency can then work with the parents to secure employment." All Marylanders can attain economic security and improve their overall well-being. Access our stories in our latest updates now! #2Gen Approach tracks outcomes on a "Crisis to Thriving" scale to bring all families to economic security. Access our latest cross-updates and household stories at <https://maryland-cap.org/what-we-do/the-two-generation-approach/>. #HeadStart.

Self-Sufficiency Calculator Link: <https://maryland-cap.org/the-maryland-2023-self-sufficiency-standard-calculator>.

#impact



#SelfSufficiency

#jobs

#livingwage

#mentoring

#StrategicPlanning

SELF-SUFFICIENCY SOCIAL MEDIA

2024

COMMUNICATIONS ACTIVATED

Use these graphics to promote Self-Sufficiency Standard and Calculator. Use templates to personalize them with your own logo.

SELF-SUFFICIENCY

Graphics

[\(Click to go to SSS Tool Kit\)](#)

THE SELF-SUFFICIENCY STANDARD AND CALCULATOR TOOL

WHAT DOES IT TAKE TO MEET BASIC NEEDS FOR OURSELVES AND THOSE IN OUR LIVES?

FOR:

- LEGISLATORS
- POLICYMAKERS
- ADVOCATES
- HUMAN SERVICES
- LOWER-INCOME FAMILIES
- PROGRAM MANAGERS

TRY IT NOW!

STEPS TOWARD SELF-SUFFICIENCY

FINANCIAL STRENGTH STARTS HERE



ASSESSMENT

Use the Self-Sufficiency Calculator to understand the average cost of living in your county for your specific situation. See recommended amounts needed for monthly costs.



GOAL SETTING

Based on the results of the Self-Sufficiency Calculator, use the numbers to start setting new goals and priorities.



SET A PLAN

Work with an agency contact to design a financial plan for step-by-step success. Get guidance on how to do this so you can start focusing on financial success.



EXECUTION

Start with the first step and begin to apply the new rules to your day to day financial plan. The sooner you start applying the plan, the sooner you start seeing progress!



MONITORING

Watch how your new plan makes a difference in your overall financial success. Contact the agency with questions along the way!



MARCH

SUN	MON	TUE	WED	THU	FRI	SAT
					1 Scholarship Opportunities	2
3	4 Mission Monday	5 Women's History Highlight	6 CAA Training	7	8 Scholarship Opportunities	9
10	11 Mission Monday	12 Women's History Highlight	13 CAA Training	14	15 Scholarship Opportunities	16
17	18 Mission Monday	19 Women's History Highlight	20 CAA Training	21	22 Scholarship Opportunities	23
24	25 National Nutrition	26 National Nutrition	27 National Nutrition	28 National Nutrition	29 National Nutrition	30
31						

REMINDERS

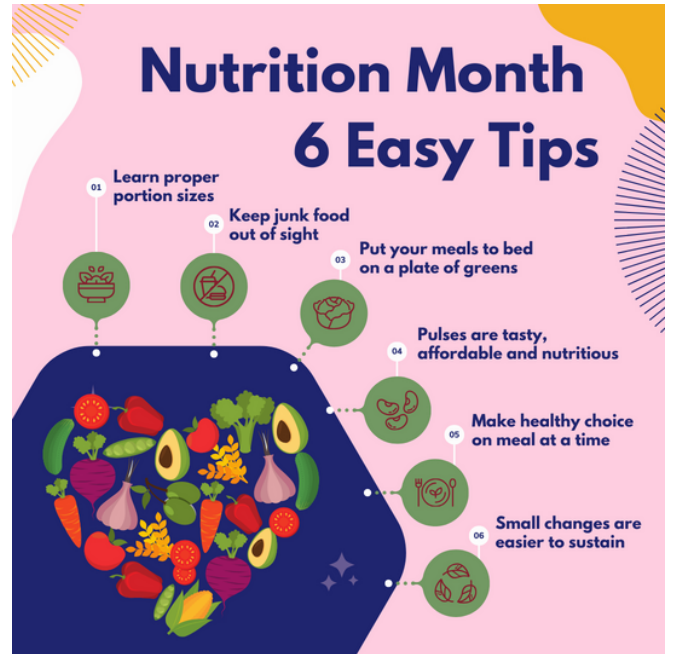
- National Nutrition Month
- Scholarship Opportunities
- Women's History Month
- CAA Training
- CAA Hiring

HASHTAGS

- #WomenInHistory
- #WomensHistoryMonth
- #ScholarshipOpportunities
- #EducationalAssistance
- #Training

MARCH

Graphics



MARCH

Message Starters

MCAP celebrates #WomensHistoryMonth We honor women's contributions to Community Action and the fight against poverty..

#antipoverty

#strongfamiliesstrongcommunities

#wholefamily

#Maryland

#2Gen

#EconomicSecurity

Healthy eating doesn't have to be overwhelming. Small changes can help instill a healthy eating life style. Try these simple tips today!

#NutritionMonth

#HealthyDiet

#NationalNutritionMonth2024

#EatRight

#NutritionMatters

#HealthyEating

#FoodForWellness

Let's get equipped to serve our communities with best practices and shared resources. Don't miss out on this opportunity and register now!

#MCAPConnect2024

#CommunityAction

#CAPEssentials

#CAPTraining

HIRING

Graphics



APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
	1 Reminder Tax Deadline Awareness 15th	2	3 Equitable Healthcare #WellnessWednesday	4	5 Honor Our Volunteers	6
7	8 Reminder Tax Deadline Awareness 15th	9	10 Equitable Healthcare #WellnessWednesday	11	12 Honor Our Volunteers	13
14	15 Reminder Tax Deadline Awareness 15th	16	17 Equitable Healthcare #WellnessWednesday	18	19 Honor Our Volunteers	20
21	22	23	24 Equitable Healthcare #WellnessWednesday	25	26 Honor Our Volunteers	27
28	29 Environment Arbor Day 29th	30				

REMINDERS

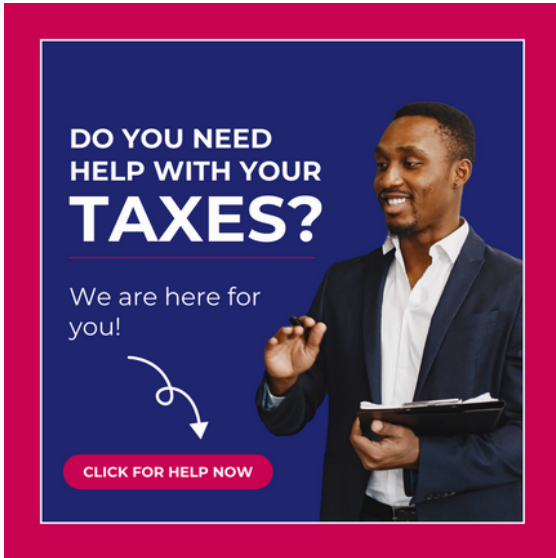
- Honor Our Volunteers
- Tax Deadline Awareness 15th
- Equitable Healthcare

HASHTAGS

- #Volunteerism
- #ThankYouVolunteers
- #EquitableHealthcare

APRIL

Graphics



DO YOU NEED
HELP WITH YOUR
TAXES?

We are here for
you!

[CLICK FOR HELP NOW](#)

A graphic with a dark blue background and a magenta border. It features a man in a suit holding a clipboard. The text is white and pink. A white arrow points from the text to a pink button.



**COMMUNITY
ACTION**

VOLUNTEER

A photograph of four diverse young adults in a city setting, with their hands clasped together in a circle. The text is overlaid in bold, black and white fonts.



**COMMUNITY
ACTION
WORKS**

[CLICK TO LEARN MORE](#)

VOLUNTEER

A graphic with a dark blue background. The text is white and blue. A white button with blue text is positioned between the two main text blocks.



**COMMUNITY
ACTION
WORKS**

[CLICK TO LEARN MORE](#)

VOLUNTEER

A graphic with a light blue background. The text is dark blue and white. A dark red button with white text is positioned between the two main text blocks.

APRIL

Message Starters

[Name of Agency] works to ensure our clients get the tax credits they have earned. Our highly trained tax assistants offer guidance to individuals and families.

#StatSaturday

#CommunityActionWorks

#EITC

All community members deserve quality equitable health care for independence, productivity, happiness, overall welfare. Thank you for all who serve our communities for health equity.

#MCAPConnect2024

#CommunityAction

#MDGov

#strongfamiliesstrongcommunities

#wholefamily

#2Gen

#EconomicSecurity

#HeadStart

We are proud to honor the amazing community action volunteers who continuously give their time and energy to make a positive difference in our communities. Their dedication is appreciated and invaluable! 🙏 Click to learn how you can volunteer in your local area!

#volunteer

#communityactionvolunteers

#neighborshelpingneighbors

#greatcauses

MCAP is thankful to be a part of America's network of 1,000+ Community Action Organizations, working to provide life-changing services that build pathways to opportunities in 99% of US Counties.

#ThankfulThursday

#MCAPConnect2024

MAY

SUN	MON	TUE	WED	THU	FRI	SAT
			1 Community Action Month	2	3	4
5	6 Nurse Appreciation Day	7 Teacher Appreciation Day	8	9	10	11
12 Mother's Day	13	14	15 International Families Day (and 2G)	16	17 Mental Health Awareness	18 Head Start's Birthday Armed Forces Day
19	20	21 World Day for Cultural Diversity	22	23	24	25
26	27 Memorial Day	28	29	30	31	

Community Action Month

REMINDERS

- Annual MCAP Conference
- Community Action Month ([NCAP Toolkit Linked Here](#))
- Mother's Day 12th
- National Nurses Day 6th
- National Teacher Appreciation 7th
- International Families Day 15th
- Head Start's Birthday
- Memorial Day

HASHTAGS

- #CommunityActionMonth
- #HeadStart
- #ThankYouNurses
- #TeacherAppreciation
- #MCAPConnect2024
- #HappyBirthdayHeadStart
- #InternationalFamiliesDay

MAY

Graphics



MAY

Message Starters

It is mental health awareness month! Be good to yourself today and take this mini challenge. #mentalhealthawareness #WeR100Strong #BeCommunityAction #MCAPConnect2024

It's #InternationalFamiliesDay! On this special day, we aim to further highlight and foster awareness of the importance of families, their roles in sustainable development, and the challenges they face in our changing world 🚀 As transformative advocates for families, we're passionate about the #TwoGenerationApproach. This approach enables progress across generations, linking the success of children and their parents for a hopeful, sustainable future.

This #MothersDay, we're proud to honor the incredible women who have served as mothers to our communities.
#MCAPConnect2024

On this #NationalNursesDay, we want to honor all of the incredible nurses serving our communities every day. From hospitals to homes, these selfless professionals devote their lives to improving the lives.
#NationalNursesDay #ThankANurse #SelflessHeroes

Today is #NationalTeachersDay, and we honor all the dedicated teachers serving children through #HeadStart programs and Community Action service capacities. Thank you for all that you do in developing and guiding our students. Your impact is truly inspiring
#NationalTeachersDay #GratefulForTeachers #HeadStart #CommunityActionWorks

The #CommunityAction Network envisions a nation that creates opportunities for ALL people to thrive! #EndDomesticViolence

Happy birthday, #Head Start! For 59 years, HeadStart has been providing comprehensive early childhood education, health, nutrition, and parent involvement services to children and families.

#MCAPconnect2024

#buildingbridges

#training

#2024



#MCAPlounge

#CAPawards

CONFERENCE SOCIAL MEDIA

2024

COMMUNICATIONS ACTIVATED

Use these graphics to share details about our annual conference and invite people from your network. Use templates to personalize them with your own logo.

CONFERENCE

Graphics



Join Us!

**MCAP ANNUAL
HUMAN SERVICES
CONFERENCE**

May 7-10, 2024

ASHORE

Resort & Beach Club
10100 Coastal Hwy
Ocean City, MD 21842



JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
						1 Pride Month
2	3 Mission Monday	4 National Safety Month	5 Homeownership Awareness	6	7 Fresh Fruit and Vegetables	8 Reading Challenge for Children
9	10 Mission Monday	11 National Safety Month	12 Homeownership Awareness	13	14 Fresh Fruit and Vegetables	15 Reading Challenge for Children
16 Father's Day	17 Mission Monday	18 National Safety Month	19 Juneteenth	20	21 Fresh Fruit and Vegetables	22 Reading Challenge for Children
23	24 Mission Monday	25 National Safety Month	26 Homeownership Awareness	27	28 Fresh Fruit and Vegetables	29 Family Health and Fitness
30						

REMINDERS

- Homeownership Awareness
- Father's Day - June 16th
- Juneteenth - June 19th
- Pride Month
- Fresh Fruit and Vegetables
- Reading Challenge
- Family Health and Fitness
- National Safety Month

HASHTAGS

- #Juneteenth
- #Homeownership
- #Pride
- #LearnToRead
- #FamilyHealth

JUNE

Graphics



**FINANCIAL
PLANNING
ASSISTANCE**

**Homeownership
Happens!**



**Ask
about our
scholarship
programs**

**COMMUNITY
ACTION
WORKS**



**Ask
about our
scholarship
programs**

**COMMUNITY
ACTION
WORKS**



**SUPPORT
FREEDOM AND
EQUITY FOR ALL**

**JUNETEENTH
FREEDOM DAY**

JUNE 19, 2024



JUNE

Message Starters

As we celebrate #Juneteenth, MCAP shares our vision where a nation that creates opportunities for ALL people to thrive in a more equitable society.

#juneteenth#missionmonday

#MCAPConnect2024

#CommunityAction

#CommunityActionPartners

It's #MissionMonday, and we are committed to our mission to serve! MCAP strengthens CAA members' capacity to provide quality services and opportunities that empower individuals and families to achieve economic security. Learn more about our mission and agency services at www.maryland-cap.org.

#EconomicMobility

#EconomicSecurity

We work in collaboration with a variety of organizations to produce innovative and structured approaches to reducing poverty. Our work includes achieving significant and lasting social change for vulnerable populations.

#FinancialPlanning

#Homeownership

#StrategicPlanning

Looking to go back to school, but cannot afford the costs? You may be eligible for our scholarship program. We encourage you to follow your educational dreams and inquire now! The process is very simple. Check it out!

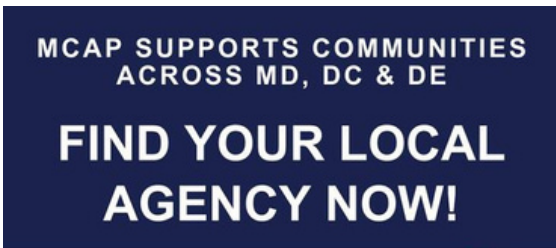
#EducationalAssistance

#ScholarshipFund

#Tuition

MISSION

Graphics



JULY

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3 #BeatTheHeat #WellnessWednesday	4 Happy July 4th!	5	6
7 #SundaySuccess #ImpactStories	8 Parent Mentoring #MissionMonday	9	10 #BeatTheHeat #WellnessWednesday	11 #ThankfulThursday	12	13
14 #SundaySuccess #ImpactStories	15 Parent Mentoring #MissionMonday	16	17 #BeatTheHeat #WellnessWednesday	18 #ThankfulThursday	19	20
21 #SundaySuccess #ImpactStories	22 Parent Mentoring #MissionMonday	23	24 #BeatTheHeat #WellnessWednesday	25 #ThankfulThursday	26	27
28 Celebrate Parents Day	29	30	31 #BeatTheHeat #WellnessWednesday			

REMINDERS

- Independence Day - July 4th
- Parent Mentoring
- Beating the Summer Heat
- Parents' Day - July 28th

HASHTAGS

- #BeatTheHeat
- #ParentMentoring

JULY

Graphics



MARYLAND COMMUNITY ACTION PARTNERSHIP
A NETWORK OF COMMUNITY ACTION AGENCIES SERVING MD, DC & DE

Keeping Cool Even Without Home A/C With These 4 Tips

BEAT THE HEAT

1 Close window shades	2 Avoid oven and dryer usage
3 Apply cold compresses	4 Stroll the local mall



LEARN MORE ABOUT AGENCY SERVICES FOR parent mentoring TODAY



Enjoy The Summer Fun With These Safety Tips

BEAT THE HEAT

1 Hydrate, hydrate, hydrate...	2 Eat lightly
3 Wear loose clothing	4 Take breaks in the shade



MCAP WISHES YOU

A SAFE & COOL WEEKEND!

JULY

Message Starters

MCAP celebrates freedom and families, together in pursuit of happiness.

#July4th

#PursuitofHappiness

#CommunityActionResponds

#MCAPConnect2024

#CommunityAction

#CommunityActionPartners

#CommunityActionWorks

#StrongFamiliesStrongCommunities

#MissionMonday message of the day from MCAP! Our network includes 19 Community Action Agencies (CAAs) located in Maryland, Delaware and the District of Columbia. Do you know where your local agency is located? Click on your county to find an agency at <https://maryland-cap.org/find-your-agency>.




#MCAPConnect2024

#CommunityAction

#CommunityActionPartners

#CommunityActionWorks

#BuildingBridges

Be safe  and cool  as you celebrate this July 4th weekend . Remember to check in more frequently with people who are more susceptible to heat.

#BeatTheHeat

#MCAPConnect2024

#CommunityActionWorks

Today is International Peace & Love Day! Let's support individuals and families in need and spread positive energy and love across our #communities. Strong families, strong communities.

#CommunityActionWorks

#PeaceAndLove

#MCAPConnect2024

AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2 #FridayFeature Backpacks and School Resources	3
4 Family Day!	5	6 Back to School #TuesdayTips	7 #LIHEAPACTION	8	9 #FridayFeature Backpacks and School Resources	10
11	12	13 Back to School #TuesdayTips	14 #LIHEAPACTION	15	16 #FridayFeature Backpacks and School Resources	17
18 Senior Citizens Day	19 #MissionMonday Agency Senior Programs	20 Back to School #TuesdayTips	21 #LIHEAPACTION	22	23 #FridayFeature Backpacks and School Resources	24
25	26	27 Back to School #TuesdayTips	28 #LIHEAPACTION	29	30 #FridayFeature Backpacks and School Resources	31

REMINDERS

- Back to School Time
- LIHEAP Action Month ([Read More](#))
 - [NASCSF Toolkit](#)
- Family Day 4th
- Senior Citizens Day 18th
- New CAA Staff Resources

HASHTAGS

- #BackToSchool
- #LIHEAPACTION

AUGUST

Graphics



Senior Citizens Day
#2GEN
#SENIORAPPRECIATION



**Let's Get Ready!
Back To School**

Get required student contact for
Review school supply lists
Check your local bus schedule



**LIHEAP
HELPS**

Do you or someone you know need help paying home heating bills? The Low Income Home Energy Assistance Program (LIHEAP) can help!

ENERGY AWARENESS MONTH



SCHOOL TIME!

**GET DETAILS FOR
LOCAL BACKPACK AND
SUPPLIES DISTRIBUTION**

AUGUST

Message Starters

More than 1 in 4 U.S. households struggle with their home energy bills. The Low Income Home Energy Assistance Program #LIHEAP provides assistance to help households keep the heat on. Visit www.energyhelp.us to learn more. #LIHEAPAction

Parents & Guardians: The new school year is just around the corner. Be prepared with our back-to-school reminders. Save on supplies this week with Maryland Tax Free Week. #2Gen Approach tracks outcomes on a "Crisis to Thriving" scale to bring all families to economic security. Access our latest cross-updates and household stories at <https://maryland-cap.org/what-we-do/the-two-generation-approach/>.

#MCAPConnect2024

#CommunityAction

#MDGov

#strongfamiliesstrongcommunities

#wholefamily

#Maryland

#iamwesmoore

#2Gen

#EconomicSecurity

#HeadStart

Attention, Parents & Guardians! The new school year is upon us. Get ready and take advantage of Maryland Tax Free Week this week and save big on supplies for the upcoming school year! 🎒

#BackToSchool

#SavingMoney

#MarylandTaxFreeWeek

We celebrate #families on #FamilyDay and the #2Gen approach for lifting our communities out of poverty. Enjoy some #FamilyTimeOut and share appreciation for each and every member.

#2Gen

#StrongFamiliesStrongCommunities

#strongcommunities

#strongfamilies

#2Gen



#buildingbridges

2-GEN SOCIAL MEDIA

2024

COMMUNICATIONS ACTIVATED

Use these graphics to tell stories of our collective impact by applying the 2-Gen Approach. Use templates to personalize them with your own logo.

Dropbox: <https://www.dropbox.com/scl/fo/uzcx7uhw0ahhk9mja8iol/h?dl=0&rlkey=yIx2a68c7asvopiv6u5vqy295>

2GEN

Graphics

[\(Click here to go to 2Gen Tool Kit\)](#)

MARYLAND COMMUNITY ACTION PARTNERSHIP
A NETWORK OF COMMUNITY ACTION AGENCIES SERVING MD, DC & DE

**A Path to Economic Security
Developed for Each Unique
Household**

Health & Well-Being
Early Child Education
K-12
Economic Assets
Social Capital
Employment Pathways

2-Generation
Stronger Communities with
Whole Family Approach

maryland-cap.org

**THE WHOLE FAMILY
APPROACH WORKS!**

CHILD CARE
PARENT SUPPORT
WHOLE FAMILY STABILITY

**GET THE 2GEN
REPORT NOW!**

FOLLOW US

WWW.MARYLAND-CAP.ORG

**THE WHOLE FAMILY
APPROACH
WORKS**

**ACCESS THE 2GEN
TOOLKIT NOW!**

FOLLOW US

WWW.MARYLAND-CAP.ORG

**READ THIS WHOLE FAMILY
STORY**

**GET THE 2GEN
REPORT NOW!**

FOLLOW US

WWW.MARYLAND-CAP.ORG

2GEN

Templates
(Add your logo to personalize)

**A Path to Economic Security
Developed for Each Unique
Household**

Health & Well-Being
Early Child Education
K-12
Economic Assets
Social Capital
Employment Pathways

2-Generation
Stronger Communities with
Whole Family Approach

**2GEN
APPROACH**

**THE WHOLE FAMILY
APPROACH
WORKS**

**GET THE 2GEN
REPORT NOW!**

[FOLLOW US](#)

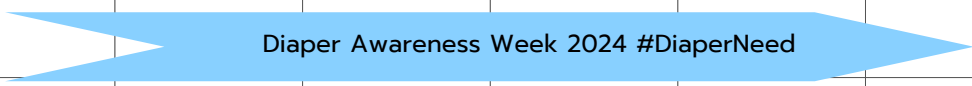
**THE WHOLE FAMILY
APPROACH WORKS!**

CHILD CARE
PARENT SUPPORT
WHOLE FAMILY STABILITY

**GET THE 2GEN
REPORT NOW!**

[FOLLOW US](#)

SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 Labor Day 2Gen #MissionMonday	3 #Transformation Tuesday	4 Workforce Wednesday	5	6 2Gen Stories	7
8	9 2Gen #MissionMonday	10 #Transformation Tuesday	11 Workforce Wednesday	12	13 2Gen Stories	14
15	16 2Gen #MissionMonday	17 #Transformation Tuesday	18 Workforce Wednesday	19	20 2Gen Stories	21
22 DDDRP	23 DDDRP	24 DDDRP	25 DDDRP	26 DDDRP	27 DDDRP	28 DDDRP
 <p>Diaper Awareness Week 2024 #DiaperNeed</p>						
29	30 2Gen #MissionMonday					

REMINDERS

- Workforce Development
- Competitive Wages
- Two Generation Approach (2Gen)
- Diaper Awareness
- Labor Day - September 2nd

HASHTAGS

- #DiaperAwarenessWeek
- #DiaperNeed
- #WholeFamily
- #2Gen

SEPTEMBER

Graphics



SUPPORT
COMMUNITY ACTION EMPLOYEES

**workforce
development**

COMPETITIVE WAGE

**National
Diaper Need**

AWARENESS WEEK

***** 09.23.24-09.29.24**



**This is what
diaper need
feels like.**



**National
Diaper Bank
Network.org**



Help us change it.

SEPTEMBER

Message Starters

Happy Labor Day! Today, we honor the hard work and dedication of every CAA professional who contributes significantly not only to our agencies but to our communities. It is indeed your determination and commitment that make our society better day by day. We truly appreciate the fruits of your labor that have formed the backbone of our thriving communities. On this Labor Day, let's celebrate your invaluable efforts, honor your contributions and reaffirm our commitment to ensure a work environment that fosters creativity, growth and respect.

#LaborDay

Meet Claire and get her #2Gen story that brought her out of crisis and into a thriving life for her and her young boy. See how a #wholefamily approach is being implemented by MCAP's network of agencies. Children and parents holistically supported for economic security.

#MCAPConnect2024

#CommunityAction

#MDGov

#strongfamiliesstrongcommunities

#wholefamily

#Maryland

#iamwesmoore

#2Gen

Millions couldn't afford diapers before the pandemic. Now, diaper banks can't keep up. #EndDiaperNeed

National Diaper Need Awareness Week draws attention to the issue of #DiaperNeed. In 2024, National Diaper Need Awareness Week will be held from September 23 through September 29 - we invite you to get involved and support your local #CommunityActionAgency.

As National Diaper Need Awareness Week comes to a close, today we celebrate the achievements of diaper distribution teams and partners across the state.

#CommunityActionPartners

#DiaperNeed

*Keeping Babies Dry
So Families Can Thrive.*

#DiaperAwareness



DDDRP

2024

COMMUNICATIONS ACTIVATED

Use these graphics to tell stories of our network's diaper distribution pilot programs while building awareness on family resources.

DIAPER AWARENESS

Graphics

[\(Click here to go to DDDRP Tool Kit\)](#)

**SUPPORTING LOCAL FAMILIES
MEANS ENSURING THEIR
BASIC NEEDS ARE MET.**



*Keeping Babies Dry
So Families Can Thrive.*



VISIT WWW.MARYLAND-CAP.ORG

**SUPPORTING LOCAL FAMILIES
MEANS ENSURING THEIR
BASIC NEEDS ARE MET.**



Keeping Babies Dry So Families Can Thrive.



VISIT WWW.MARYLAND-CAP.ORG

LOCAL DIAPER DISTRIBUTION

Are you experiencing difficulty with the continuous costs to support your baby's needs, like diapers and disinfection products? Let's talk.



*Keeping Babies Dry
So Families Can Thrive.*



**LEARN MORE ABOUT ELIGIBILITY
AND HOW TO APPLY**

VISIT WWW.MARYLAND-CAP.ORG

**SUPPORTING LOCAL FAMILIES
MEANS ENSURING THEIR
BASIC NEEDS ARE MET.**

*Keeping Babies Dry
So Families Can Thrive.*



VISIT WWW.MARYLAND-CAP.ORG

DIAPER AWARENESS

Templates
(Add your logo to personalize)

**SUPPORTING LOCAL FAMILIES
MEANS ENSURING THEIR
BASIC NEEDS ARE MET.**



*Keeping Babies Dry
So Families Can Thrive.*

[INSERT AGENCY LOGO]

VISIT WWW.AGENCY WEBSITE.ORG

**SUPPORTING LOCAL FAMILIES
MEANS ENSURING THEIR
BASIC NEEDS ARE MET.**

Keeping Babies Dry So Families Can Thrive.



**SUPPORTING LOCAL FAMILIES
MEANS ENSURING THEIR
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*Keeping Babies Dry
So Families Can Thrive.*

**SUPPORTING LOCAL FAMILIES
MEANS ENSURING THEIR
BASIC NEEDS ARE MET.**

*Keeping Babies Dry
So Families Can Thrive.*



OCTOBER

SUN	MON	TUE	WED	THU	FRI	SAT
	1 Head Start Awareness #MissionMonday	2 Energy Efficiency Tips	3 Weatherization Wednesday	4 Share Your Stories of Weatherization	5	
6	7 Child Health Day #MissionMonday	8 Energy Efficiency Tips	9 Weatherization Wednesday	10	11 Share Your Stories of Weatherization	12
13	14 Head Start Awareness #MissionMonday	15 Energy Efficiency Tips	16 Weatherization Wednesday	17	18 Domestic Violence Resources	19 Domestic Violence Awareness "Go Purple" Day
20	21 Head Start Awareness #MissionMonday	22 Energy Efficiency Tips	23 Weatherization Wednesday	24	25 Share Your Stories of Weatherization	26
27	28 Head Start Awareness #MissionMonday	29 Energy Efficiency Tips	30 Weatherization Day	31		

REMINDERS

- Energy Awareness
- Weatherization Day - October 30th
- Child Health Day - October 7th
- Head Start Awareness Month
- Domestic Violence Prevention "Go Purple" 19th

HASHTAGS

- #HeadStart
- #EarlyHeadStart

OCTOBER

Graphics



Head Start Programs

Helping children get ready to succeed in school and in life!

LEARN MORE



Helping children get ready to succeed in school and in life!

HEAD START PROGRAMS

Early Head Start Programs



Providing babies and toddlers with a foundation for life.

LEARN MORE



OCTOBER

Message Starters

Did you know that #CommunityAction #weatherization services helps lower utility bills and makes homes more energy efficient?

Just one more reason why #WeatherizationWorks!

#WeatherizationWednesday

#MCAPConnect2024

#EnergyEfficiency

#HeadStart Programs are helping America's children succeed in school and in life. Head Start provides comprehensive early childhood education, health, nutrition, and parent involvement services to children and families. Check out our programs to support your family and build a better future starting today!

#HeadStartAwarenessMonth

#HeadStartWorkHeals

#EarlyHeadStart

#MCAPConnect2024

Join us in spreading awareness about the vital role Head Start Programs play in nurturing the well-being of America's families! By helping parents achieve family goals, such as housing stability, continued education, and financial security, Head Start Programs are changing lives in communities across the U.S.

Since 1965, Head Start programs have provided services to more than 37 million children. Dedicated staff not only spark the love of learning in our little ones, but they also nurture the well-being of their families. Help us raise awareness about the impact of Head Start programs this #HeadStartAwarenessMonth.

MCAP agencies have food banks available to help keep families fed. Learn more our food assistance programs now.

#CommunityActionMatters

#WeR1000Strong

#BeCommunityAction

#MCAPConnect2024



WEATHERIZATION SOCIAL MEDIA

2024

COMMUNICATIONS ACTIVATED

Use these graphics to tell stories of our network's weatherization programs while building awareness on energy savings.

WEATHERIZATION

Graphics



Weatherization Works

Learn how to save on monthly utility bills and maintain a healthier home environment.

Home Energy Efficiency



Learn how to save on monthly utility bills and maintain a healthier home environment.

Weatherization Works!



Home Energy Efficiency

Learn how to save on monthly utility bills and maintain a healthier home environment.



Learn how to save on monthly utility bills and maintain a healthier home environment.

Weatherization Works!

NOVEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
					1 CAA Professionals "Committed to the Promise"	2
3	4 Food Insecurity Facts #MissionMonday	5	6 Homeless Youth Awareness Wednesday	7 #ThankfulThursday	8 CAA Professionals "Committed to the Promise"	9
10	11 Food Insecurity Facts #MissionMonday	12	13 Homeless Youth Awareness Wednesday	14 #ThankfulThursday	15 CAA Professionals "Committed to the Promise"	16
17	18 Food Insecurity Facts #MissionMonday	19	20 Homeless Youth Awareness Wednesday	21 #ThankfulThursday	22 CAA Professionals "Committed to the Promise"	23
24	25 Food Insecurity Facts #MissionMonday	26	27 Local Homeless Awareness Wednesday	28 Thanksgiving	29	30

Youth Homelessness Awareness Month

REMINDERS

- Thanksgiving
- Homeless Youth Awareness Month
- Food Insecurity
- CAA Professionals "Committed to the Promise"

HASHTAGS

- #Thankful
- #FoodSecurity
- #HomelessAwareness

NOVEMBER

Graphics

National Homeless Youth Awareness Month

As many as 2.5 million youth per year experience homelessness.



LEARN HOW TO HELP LOCALLY

National Homeless Youth Awareness Month

Homelessness affects people of all geographic areas, ages, occupations, and ethnicities.



LEARN HOW TO HELP LOCALLY



(where to insert content)



(template for use)

NOVEMBER

Message Starters

We are grateful for those who are committed to the promise of #CommunityAction! We want to especially recognize [ENTER NAME] for [ENTER REASON].. Thank you!

#Thankful

#CommittedToCommunityAction

#CommunityActionPartners

#MCAPConnect2024

Homelessness results from the combined effects of extreme poverty, lack of affordable housing, decreasing government support, the challenge of raising children alone, domestic violence, and fractured social support. The experience of homelessness results in a loss of community, routines, possessions, privacy, and security.

#YouthHomelessnessAwareness

#FoodInsecurity

Homelessness also makes families more vulnerable to other forms of trauma such as physical and sexual assault, witnessing violence, or abrupt separation. The stress related to these risks comes in addition to the stress resulting from homelessness itself.

#YouthHomelessnessAwareness

#FoodInsecurity

Homeless children are sick at twice the rate of other children. They suffer twice as many ear infections, have four times the rate of asthma, and have five times more diarrhea and stomach problems. Contact your local #CommunityActionAgency to learn how you can help support our homeless youth locally.

#YouthHomelessnessAwareness

More than one-fifth of homeless preschoolers have emotional problems serious enough to require professional care, but less than one-third receive any treatment.

#YouthHomelessnessAwareness

DECEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 Strategic Planning Financial Planning #MissionMonday	3	4 Spirit of Giving	5	6 Reflection Fridays	7 Reminder for #WellnessChecks
8	9 Strategic Planning Financial Planning #MissionMonda	10	11 Spirit of Giving	12	13 Reflection Fridays	14 Reminder for #WellnessChecks
15	16 Strategic Planning Financial Planning #MissionMonda	17	18 Spirit of Giving	19	20 Reflection Fridays	21 Reminder for #WellnessChecks
22	23 Strategic Planning Financial Planning #MissionMonda	24	25 Christmas	26 Hanukkah Begins Through Jan. 2 Kwanzaa Begins Through Jan. 1	27 Reflection Fridays	28 Reminder for #WellnessChecks
29	30 Strategic Planning Financial Planning #MissionMonda	31				

REMINDERS

- Spirit of Giving
- Reflection
- Strategic Planning
- Wellness Checks

HASHTAGS

- #Giving
- #SpiritOfGiving
- #WellnessChecks

DECEMBER

Graphics

FAMILY PLANNING Assistance

Start building a strategic plan for your family's economic security.



FINANCIAL PLANNING Assistance

Start building a strategic plan for your family's economic security.



Community Spirit of Giving

Learn about the many opportunities to support your local anti-poverty agency



GIVE LOCALLY

Community Spirit of Giving

Learn about the many opportunities to support your local anti-poverty agency



VOLUNTEER LOCALLY

DECEMBER

Message Starters

Happy #MissionMonday! 🌟 Strategic planning and financial planning go hand-in-hand when it comes to achieving your goals and dreams. 💰 It's important to create a strategic plan to use your resources in the most effective way to make the most of your budget. Contact us about how to move from crisis to economic stability and a stronger future.

#MondaysMotivation
#StrategicPlanning
#FinancialPlanning
#EconomicStability

With precision and purpose, you can reach your dreams of financial stability. Our Community Action financial assistance advisory services will help get you organized and started on a path for success.

#FinancialPlanning
#StrategicPlanning
#EconomicStrability

Giving back comes in many forms, and it could help make a huge difference! 🙌
Donating your time to your local community action agency is a great way to show your support against local poverty. Make a lasting impact on your community and learn how to donate today!

#giveback
#localhero
#communityaction
#spiritofgiving

Are you looking for ways to give back to your local community and help those in need? Donate your time and skills to your local Community Action Agency! As the holiday season approaches and our hearts turn to the spirit of giving, help make a difference in the lives of others. Join in the spirit of giving! ❤️

#Impact
#CommunityAction
#SpiritOfGiving



LINKS TO RESOURCES

2024
COMMUNICATIONS PLANNING

Follow Us!

[Access the Full Social Media Tool Kit Here](#)

PRINTABLE BRAINSTORM SHEET

SPECIAL EVENT

Action Plan	Date
.....
.....
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.....
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Key Messages and Hashtags for Posts

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