



A NETWORK OF COMMUNITY ACTION
AGENCIES SERVING MD, DC & DE

ANNUAL REPORT

2023



MCAP OUTCOMES BY DOMAIN AND STATE

269,314

TOTAL PEOPLE WITH LOW INCOMES SERVED (*FFY 2021)

HOUSING

MD
74,580

DC
182

DE
1,745

OUTCOMES WERE OBTAINED IN THE HOUSING DOMAIN. THIS INCLUDES OUTCOMES SUCH AS OBTAINING AND MAINTAINING HOUSING, AVOIDING EVICTION OR FORECLOSURE, AND REDUCING ENERGY BURDEN.



HEALTH

CIVIC

INCOME

MD
12,787

DC
680

DE
410

OUTCOMES WERE OBTAINED IN THE HEALTH AND SOCIAL/BEHAVIORAL DEVELOPMENT DOMAIN. THIS INCLUDES OUTCOMES SUCH AS INCREASING NUTRITION SKILLS, IMPROVING PHYSICAL OR MENTAL HEALTH, AND LIVING INDEPENDENTLY.



MD
1,977

DC
772

DE
124

OUTCOMES WERE OBTAINED IN THE EMPLOYMENT DOMAIN. THIS INCLUDES OUTCOMES SUCH AS OBTAINING AND MAINTAINING A JOB, INCREASING INCOME, AND OBTAINING BENEFITS



COMMUNITY
IMPACT FY21

MD
731

DC
87

DE
2

OUTCOMES WERE OBTAINED IN THE CIVIC ENGAGEMENT AND COMMUNITY INVOLVEMENT DOMAIN. THIS INCLUDES OUTCOMES SUCH AS INCREASING LEADERSHIP SKILLS AND IMPROVING SOCIAL NETWORKS

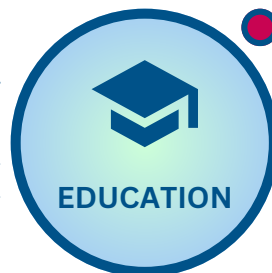


MD
13,417

DC
965

DE
407

OUTCOMES WERE OBTAINED IN THE EDUCATION AND COGNITIVE DEVELOPMENT DOMAIN. THIS INCLUDES OUTCOMES SUCH AS IMPROVED LITERACY SKILLS, SCHOOL READINESS, AND OBTAINING ADDITIONAL EDUCATION AND DIPLOMAS.



MD
13,120

DC
350

DE
142

OUTCOMES WERE OBTAINED IN THE INCOME AND ASSET BUILDING DOMAIN. THIS INCLUDES OUTCOMES SUCH AS MAINTAINING A BUDGET, OPENING A SAVINGS ACCOUNT, INCREASING ASSETS AND NET WORTH, AND IMPROVING FINANCIAL WELL-BEING



COMMUNITY ACTION AGENCIES UTILIZE CSBG FUNDS TO ADDRESS SPECIFIC LOCAL NEEDS THROUGH SERVICES AND PROGRAMS THAT ADDRESS ONE OR MORE OF THE CORE DOMAINS IN WHICH WE WORK: EMPLOYMENT, EDUCATION AND COGNITIVE DEVELOPMENT, INCOME, INFRASTRUCTURE AND ASSET BUILDING, HOUSING, HEALTH AND SOCIAL BEHAVIORAL DEVELOPMENT, AND CIVIC ENGAGEMENT AND COMMUNITY INVOLVEMENT.

*From State FFY 2021 Community Services Block Grant Annual Report

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A Message From MCAP's Executive Director

MCAP's network of Community Action Agencies (CAAs) serves as the Federal- and state-designated authority on poverty across the states of MD, DC, and DE. During the years of 2022 and 2023, our network has continued the fight against poverty with proven solutions. We built a strategic roadmap for serving families holistically through our statewide implementation of our 2-Generation Approach.

We work tirelessly every day to serve underprivileged communities through programs and services that give people hope. And we have the great privilege to advocate on their behalf. So, I thank you - members, partners, volunteers, staff and our extended Community Action family - for all you do to make transformations that count!



Angela Martin
Executive Director, MCAP



The Promise of Community Action

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other.



Our Mission

Maryland Community Action Partnership strengthens members' capacity to provide quality services and opportunities that empower individuals and families to achieve economic security.

Our Vision

All individuals and families are stable, economically secure, and live in safe and thriving communities.



MCAP AT A GLANCE

MCAP strengthens members' capacity to provide quality services and opportunities that empower individuals and families to achieve economic security.

**4 MCAP Staff
based in Annapolis, MD**

**19 Member Agencies
across MD, DC & DE**

MCAP GOALS

- Communications highlighting the impact of member agencies
- Advocacy on behalf of vulnerable populations
- Training and access to best practices for agency operations
- Enabling technology and tools to track effectiveness and refinement

KEY ROLES AND FUNCTIONS

ADVOCACY

COMMUNICATIONS

**TRAINING &
TECHNICAL
ASSISTANCE**

**CENTRAL
COORDINATION &
COLLABORATION**

MCAP STATEWIDE SUPPORT FOR AGENCIES



\$400K

➤ RPIC regional Training & Technical Assistance managed by MCAP for member agency development



Secured \$30k to publish and launch the Self-Sufficiency Calculator to know how much income a family must earn to meet basic needs by county



Maryland Community Action Partnership



Developed new onboarding Master Class training series for new CAP staff with record participation



Launched the MCAP Leadership Development Institute for Executive Directors and future CAP leaders.



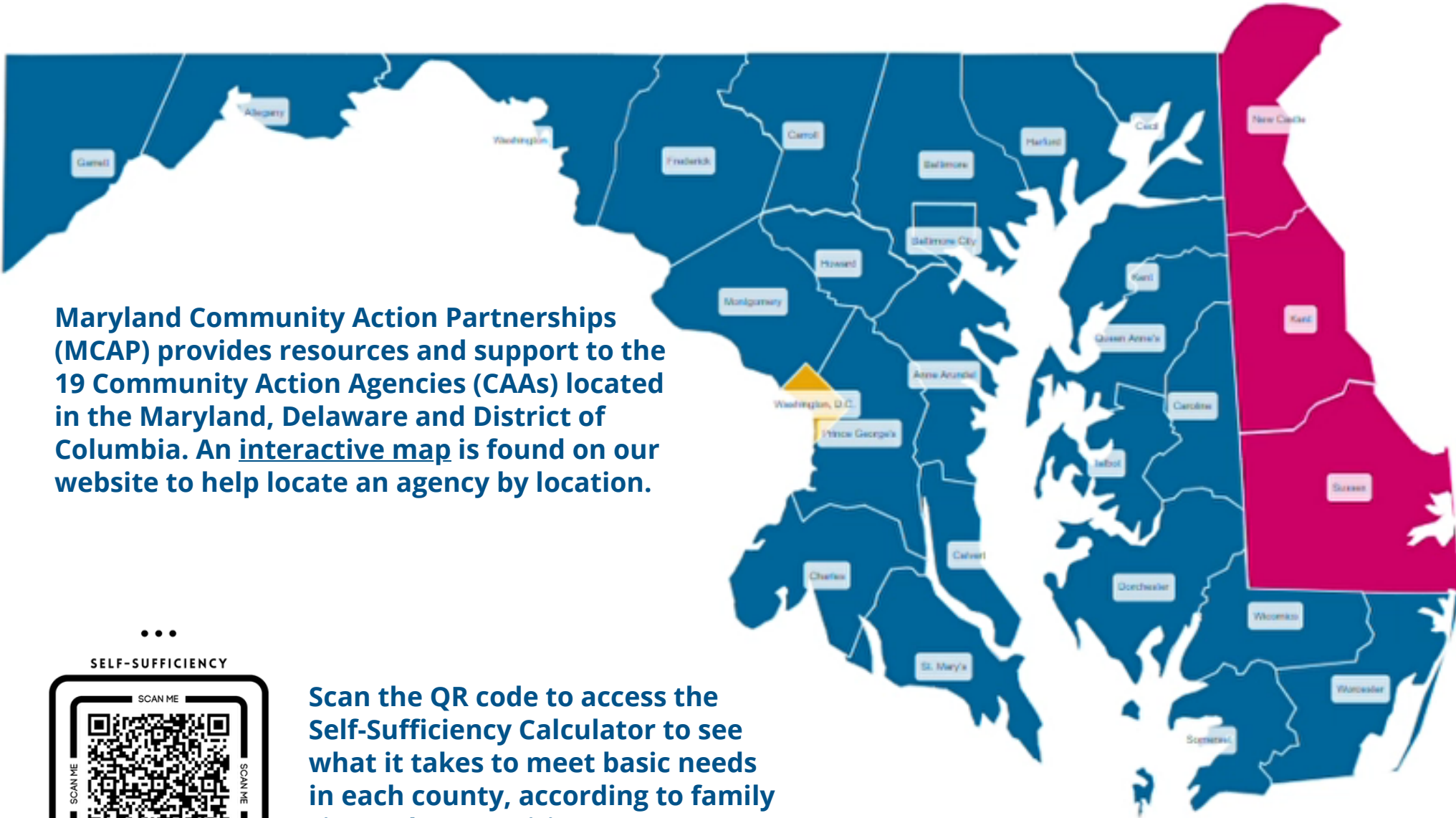
31% ↑

INCREASE ACROSS SOCIAL MEDIA

97% ↑

INCREASE OF LINKEDIN FOLLOWERS

MCAP STATEWIDE SUPPORT FOR CLIENTS



Maryland Community Action Partnerships (MCAP) provides resources and support to the 19 Community Action Agencies (CAAs) located in the Maryland, Delaware and District of Columbia. An [interactive map](#) is found on our website to help locate an agency by location.

•••

SELF-SUFFICIENCY



SCAN ME

SCAN ME

SCAN ME

SCAN ME

CALCULATE WHAT IT TAKES TO MEET THE BASIC NEEDS

Scan the QR code to access the Self-Sufficiency Calculator to see what it takes to meet basic needs in each county, according to family size and composition.

OUR NETWORK

We provide tailored pathways to address the unique needs of each family. By bundling services, we are able to move families from crisis to thriving

Program Areas

Affordable Housing
Community Development
Homeless Services and Shelters
Infrastructure & Asset Building
Tax and Financial Planning
Workforce Development
Employment and Education Services
Weatherization
Senior Services
Children Services
Energy and Emergency Assistance
Food Pantry and Nutrition
Health Services
Transportation
Diaper Distribution



Our Approach

A multi-generational approach, or "2Gen", moves families toward long-term sustainability by assisting children and adults holistically and developing pathways to achieve their aspirations and goals. Our agencies adopt 2Gen along with best practices, like Results Oriented Management and Accountability (ROMA) as a performance framework that builds accountable results.

For more details about 2Gen and to access our related reports, [visit our web page here.](#)

FROM CRISIS TO SELF-SUFFICIENCY AND BEYOND!

Washington County Community Action Circles Program

2Gen Impact Stories

Recovered, In Pursuit of Education & Community Contributions

“Circles is not only a program, it is a family for me and my daughter. Circles at CAC has helped me strive to meet my goals...it is a life changer for Cherish and me. The Circles approach, my allies, and everyone at Circles is helping me better myself in all aspects of my life.”
- Manny

Manny has the goals of completing the HVAC course successfully and is obtaining his driver's license. He would then like to gain employment, start the coursework for his Bachelor's degree, and eventually open a recovery house to help those who are struggling with addiction.



Emerging From Client to Community Action Agency Employee

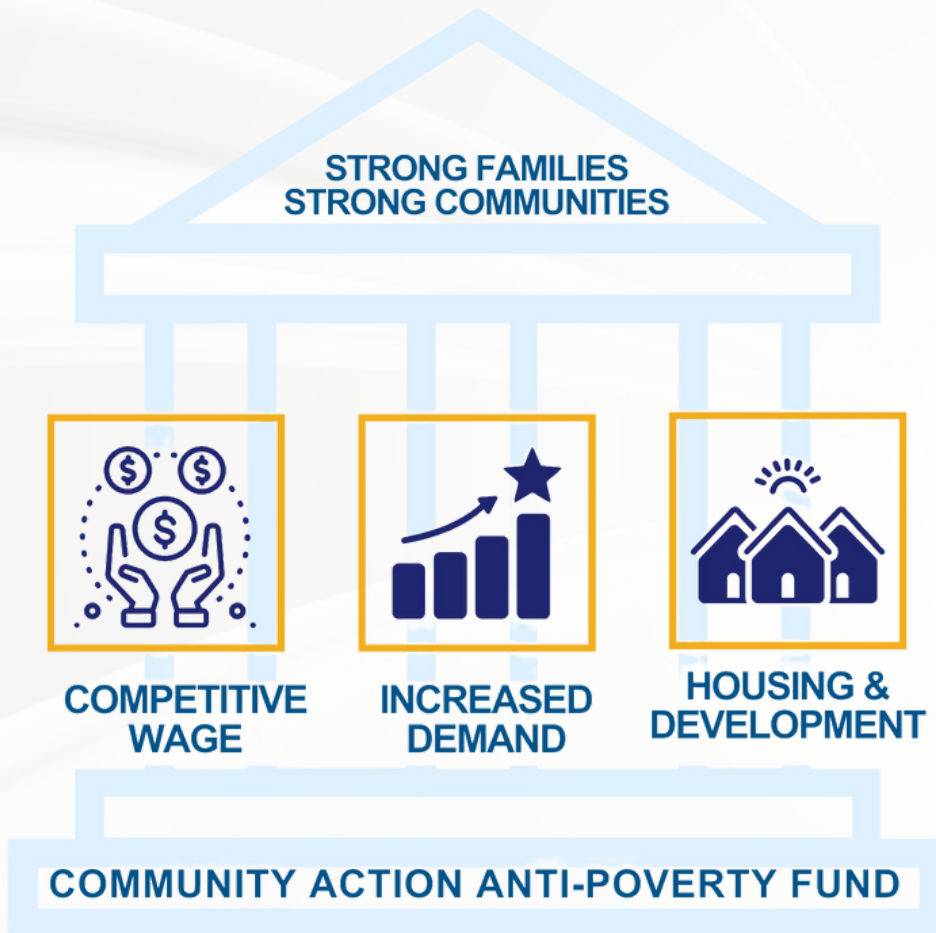
“As a single mother, she realized that she would need to further her education in order to provide her son with the best life possible. She enrolled in HRDC’s apprenticeship program which would allow her to work full-time while the agency would pay for her degree to further her education.” -Claire B.

Claire is a full-time employee, single mother who is completing her college degree. She is now 2 years clean with a one-year-old son and was just pre-qualified to purchase her first home. She remains employed in her new position at HRDC and holds a 3.8 grade point average in her degree program.



ADVOCACY INITIATIVES

A critical component of MCAP's mission is to give a unified voice to the interests of MCAP's Community Action Agencies, the citizens and communities they serve.



100%

Agency participation for Advocacy Day with statewide legislator representation



Worked towards establishing a Community Action Anti-Poverty Fund



\$950K

Secured funding for 2G implementation

HIGHLIGHTED INITIATIVES

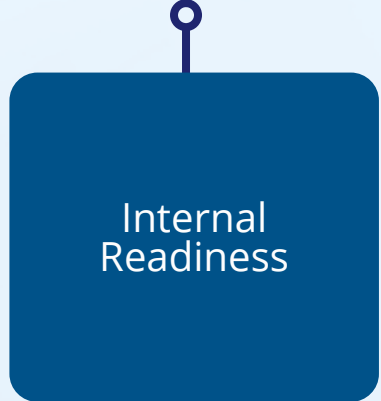
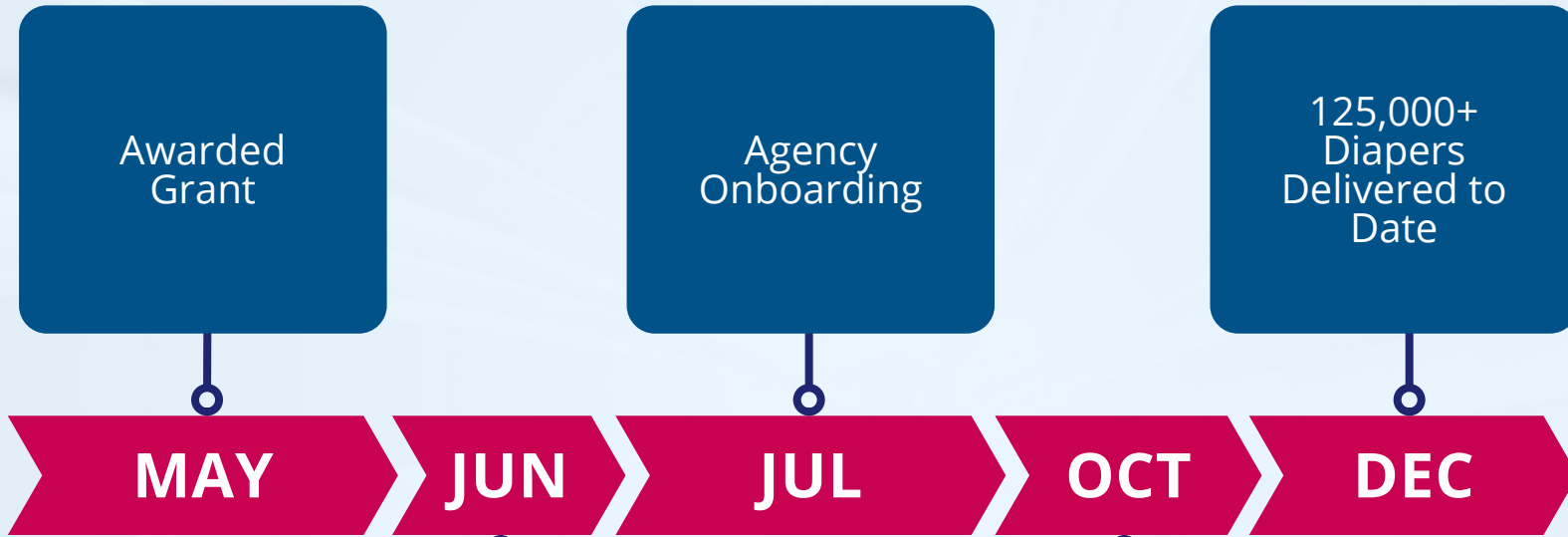
Diaper Distribution Demonstration and Research Pilot (DDDRP)

IMPACT: This program helps alleviate the economic burden of the parents struggling to afford the costs associated with the basic needs of children.



\$1.2M

Secured new grant funding for diaper distribution pilot with eleven member agencies participating..



HIGHLIGHTED INITIATIVES

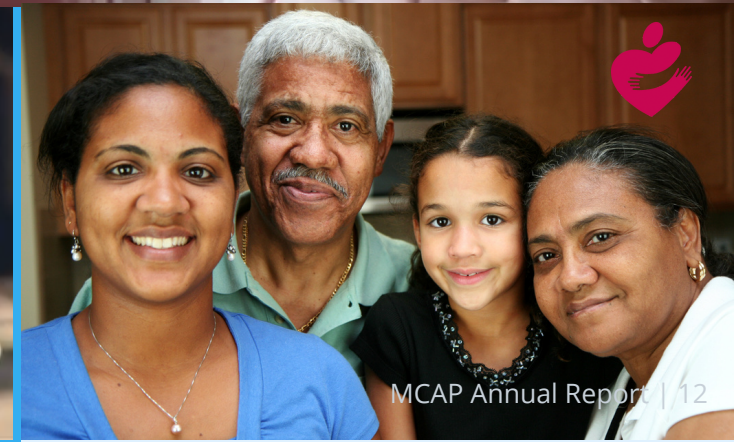
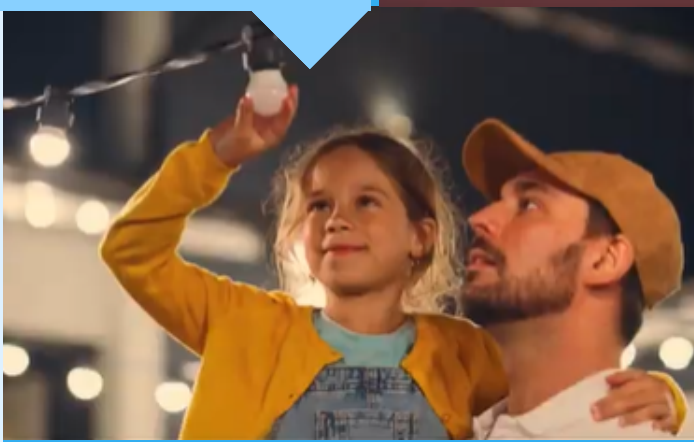
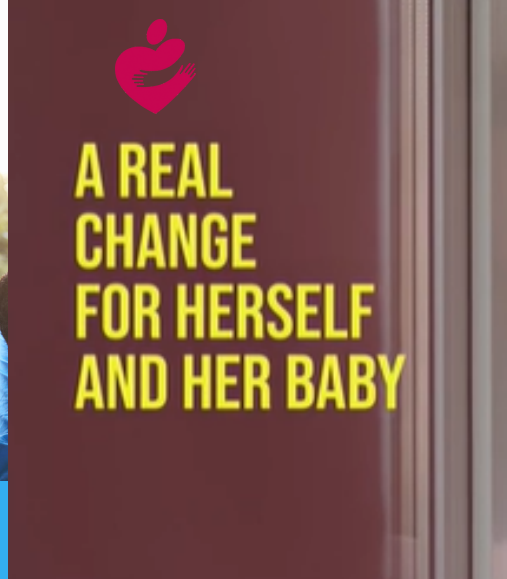
MCAP Community Action Agencies are transforming lives, and in turn, revitalizing communities with 2Gen programs statewide.

269,314

people served in MD, DC and DE per one year
(Source: CSBG record FY21).

IMPACT STORIES

Visit our dedicated impact stories web page to see some of the latest stories from our agencies at www.maryland-cap.org/stories.



UPLIFTING MOMENTS

Commitment to Community Action Work is a challenge some days, but our network has some of the most experienced and knowledgeable professionals around. We work hard to provide good resources with a mix of fun. **THANK YOU TO ALL!**



Workshops and Networking Activities

MCAP's Annual Human Services Conference serves up 50+ workshops and sessions. We also offer other activities and on-demand webinars all year long to strengthen organizational performance, support CA staff professional development, and provide innovative community strategies.



Awards and Peer Nominations

At annual human services conference, we honor and award those who exemplify the promise of Community Action – Helping People and Changing Lives. Categories of excellence in Community Action service, include: individuals, volunteers and partners.



Community Action's Got Talent

MCAP hosted this zany contest which brought about agency competition, lots of laughter and good memories. Great acts included song-writing, singing, skits and dance routines. We will continue this new tradition in the coming year!

FUTURE INNOVATIONS

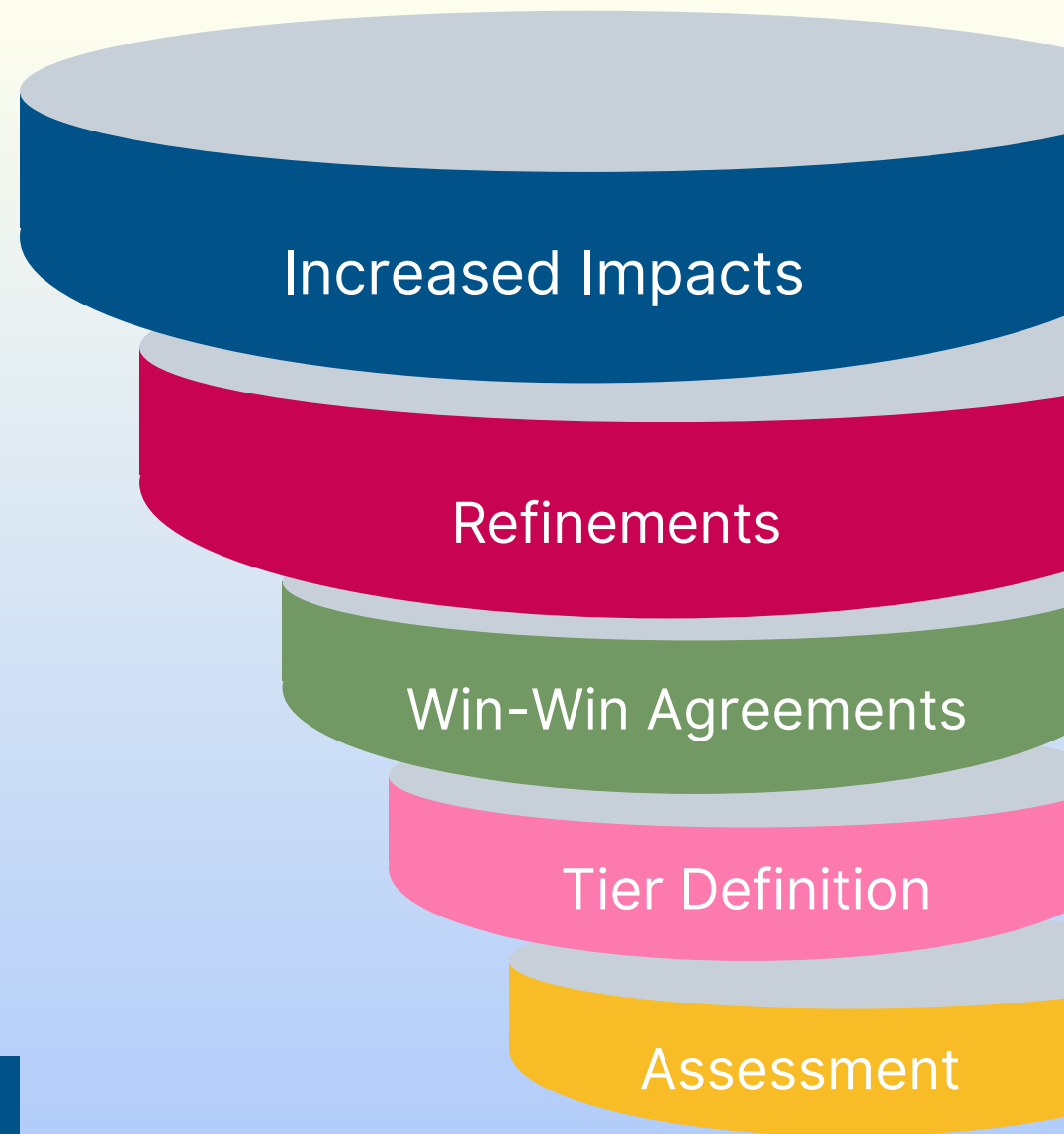
MCAP looks forward to the new year as we plan to further develop our strategic partnerships with a new partner program. By providing a structured framework of benefits, we enhance existing partnership efforts throughout the year. We will also activate opportunities for new engagements.

This is a strategic effort to increase partner revenue, in-kind contributions and valuable content sharing for impact.



NEW PROGRAM GOALS

- Increase awareness for advocacy and solutions for tackling poverty
- Increase brand awareness and extend our communications
- Extend new resources and innovations to our membership
- Align with like-minded organizations to compound positive impacts



FINANCIALS

This is a summary of MCAP's financial information for years 2022 and 2021.

Maryland Association of Community Action Agencies Statements of Financial Position

DECEMBER 31, 2022 and 2021



ASSETS

	<u>2022</u>	<u>2021</u>
Assets:		
Cash and Cash Equivalents	\$ 738,733	\$ 598,895
Grants Receivables and Other Receivable	\$ 23,426	\$ 66,130
Prepaid Expenses	\$ 633	\$ 950
Office Equipment, at cost	\$ 18,660	\$ 18,660
Less - Accumulated Depreciation	(- \$18,660)	(- \$18,660)
Total Assets	<u>\$ 762,792</u>	<u>\$ 665,975</u>

LIABILITIES AND NET ASSETS

	<u>2022</u>	<u>2021</u>
Liabilities:		
Accounts Payable	\$ 71,611	\$ 79,784
Deferred Revenue	\$ 323,174	\$ 285,546
Total Liabilities	\$ 394,785	\$ 365,330
Net Assets:		
Without Donor Restrictions	\$ 368,007	\$ 300,645
Total Net Assets	\$ 368,007	\$ 300,645
Total Liabilities and Net Assets	<u>\$ 762,792</u>	<u>\$ 665,975</u>

OUR PARTNERS

Collaboration for community service ensures best practices and pursuit of excellence.

Ecosystem Partners



MCAP STAFF AND BOARD

Staff

Angela Martin
MCAP
Executive Director

Alex Dupree
Regional Projects
Coordinator

Christal Dean
Executive Assistant

Erica Lambert
MCAP Grants Manager

Board

Wendolyn McKenzie, Board Chair
Allegany County Human Resources
Development Commission, Inc.
Executive Director

Marilyn Neal, Vice Chair
Neighborhood Services Center, Inc.
Executive Director

Freddy Mitchell, Treasurer
Shore Up! Inc.
Executive Director

Tim Fisher
Washington County Community
Action Council, Inc.
Executive Director

Charlestine Fairley, PhD
Anne Arundel County Community
Action Agency, Inc.
CEO

Angela Whitaker
Baltimore City Community Action
Partnership
Executive Director

Tracy Broccolino, M.S. Ed.
Community Action Council of
Howard County, Maryland, Inc.
President

Mitchell Posner
Community Assistance Network, Inc.
(CAN)
Executive Director

Santo A. Grande
Delmarva Community Services, Inc.
CEO / President

Bernice M. Edwards
First State Community Action
Agency
Executive Director

Ramenta Cottrell
Frederick Community Action Agency
CCAP Director

Duane Yoder
Garrett County Community Action
Committee, Inc.
President

Pamela Craig
Harford County Community Action
Agency, Inc.
Executive Director

Scott Yard
Human Services Programs of Carroll
County, Inc.
Executive Director

Chris Benzing
Maryland Rural Development
Corporation
CEO

Michael E. Young
Southern Maryland Tri-County
Community Action Committee, Inc.
Executive Director

Rasheeda Jamison
United Communities Against
Poverty, Inc. (UCAP)
President/CEO

Andrea Thomas
United Planning Organization (UPO)
Chief Executive Officer

Shanta Johnson
Montgomery County Community
Action Agency
Interim Executive Director

HOW YOU CAN HELP



Share

Click and follow our communities to join in the conversations and share updates.



Advocate

Make your voice heard and share our impact stories of community action. Follow MCAP's legislative priorities and participate with us.

Connect

Introduce MCAP to your network where there may be like-minded interests.

Volunteer

We believe every single act of community action counts toward a better future. Ask us how you could lend your time.

Sponsor

Participate at annual events or offer in-kind support.

Subscribe

Sign up for MCAP's newsletter and follow our social media communications [@ActionMaryland](#).