

Proven.



4 Ways to Keep Employees From Jumping Ship

MarComFly
message & image

So how do companies keep employees on board?

STRATEGY #1

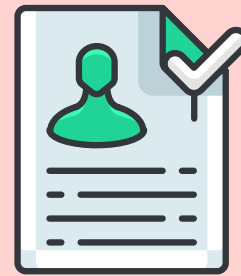
Write good job descriptions.



- ✓ Make sure the job description gives candidates a clear picture of the position and company.
- ✓ Include easily digestible lists of desired skills and job duties and a revealing company description.

STRATEGY #2

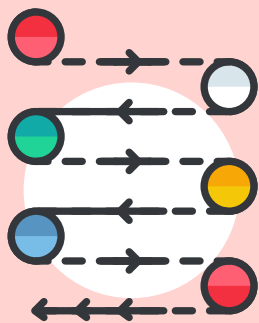
Use effective recruiting tactics.



- ✓ Create an employee referral program that allows current employees to help with recruiting.
- ✓ Uncover a candidate's long-term qualifications.

STRATEGY #3

Create an onboarding program.



- ✓ Up to **20%** of employee turnover happens within the first 45 days of employment.
- ✓ Offer an onboarding manual or video that introduces all essential processes, people, tools, and products.

STRATEGY #4

Conduct performance reviews.



- ✓ Give employees and managers the opportunity to offer constructive feedback.
- ✓ Hold quarterly or annual reviews for your employees.